

**SOCIAL WORK NETWORKER (updated 01/10)**

*Please fill out each section below, being sure to print clearly and legibly.*

**I. Contact Information**

Company \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**II. Ad Type/Rate (Check the boxes that apply)**

- This is a Classified ad.** \$7.00 per line with \$70.00 minimum charge. *Please submit ad copy via e-mail to [nnguyen@naswil.org](mailto:nnguyen@naswil.org).*  
 Box the ad copy for an additional \$5.50
- This is a Display ad.** (see *DISPLAY AD AND REQUIREMENTS* sheet)
 

<input type="checkbox"/> 1/10 pg. (2 7/8" x 2 5/16"): \$150.00	<input type="checkbox"/> 1/5 pg. (2 7/8" x 4 7/8"): \$260.00
<input type="checkbox"/> 2/5 pg. square (4 1/2" x 4 7/8"): \$410.00	<input type="checkbox"/> 2/5 pg. vertical (2 7/8" x 9 7/8"): \$410.00
<input type="checkbox"/> 1/2 pg. horiz. (7 5/8" x 4 7/8"): \$685.00	<input type="checkbox"/> 3/5 pg. vertical (4 1/2" x 9 7/8"): \$790.00
<input type="checkbox"/> full page (7 5/8" x 9 7/8"): \$1,245.00	<input type="checkbox"/> full pg. bleed (8 1/2" x 10 7/8"): \$1,290.00
- Additional Options:**
  - Four-color ad. Available only for 2/5 page, half page, and full page ads: Additional 20% of ad rate cost
  - Two-color display ads (green & black type): \$37.00
  - Tint behind display ad type (green or gray): \$26.00
  - Insertion of ad on back cover: \$105.00

**Additional Fees:**

- NASW reformat of display ads: \$37.00
- Replacement of ad by advertiser: \$37.00
- Late fee of \$70.00 for ads submitted after deadline. *NASW IL does not guarantee insertion of any ad received after deadline.*

**III. Category (Check the boxes that apply)**

The ad should appear under:

- Professional Development
  - Goods and/or Services
  - Consultation/Supervision
  - Office for Rent
  - Position Available\*
- \*Further advertising opportunities for job postings available on the NASW IL Job Board. See [www.naswil.org/jobbank](http://www.naswil.org/jobbank) for more details.

**IV. Insertion Order**

- One time.** I wish to run this ad in the \_\_\_\_\_ issue of the *Social Work Networker*.
- Multiple times.** I wish to run this ad for \_\_\_\_\_ issues beginning with the \_\_\_\_\_ issue of the *Social Work Networker*.  
(*Insert number of issues and issue to start.*)
- Continuous ad.** I wish to run this ad continuously beginning with the \_\_\_\_\_ issue of the *Social Work Networker*.  
(*Advertiser must contact NASW IL to discontinue their ad. Discontinuation will begin according to the next deadline.*)

**V. Discounts (Check only one. Multiple discounts do not apply.)**

- 5% for 2-3 issues
- 7.5% for 4-5 issues
- 10% for 6-7 issues
- I am an NASW member and am eligible for a 10% discount on this ad. **NASW Membership #** \_\_\_\_\_

**VI. Billing**

**Prepayment is required for first-time advertisers and advertisers with a history of past due collections.** For those established advertisers who choose to be invoiced, ads will be billed following publication. All payments received after thirty days of receipt of invoice are subject to a 1.5% monthly late fee.

- I am a repeat advertiser.
- I am a first-time advertiser and understand I must prepay. My payment information follows.
- Please charge ad to my  VISA  M/C Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_
- Please invoice me by e-mail: **E-mail address:** \_\_\_\_\_
- Please invoice me at the address listed above.
- I have enclosed a check for \_\_\_\_\_. (*Applicable for mailed contracts only.*)

The *Networker* is provided to approximately 7,000 subscribers by the 10th of the month. All double-month issues are sent out in the 2nd month of the double issue. NASW IL is not responsible for delays in mail delivery. NASW IL reserves the right to reject any advertisement for any reason at any time and is not liable for any alleged loss or damages if an advertisement is omitted. Publication of an advertisement does not constitute endorsement or approval by NASW IL of any product or service advertised, point of view, standards of practice, claim, or opinion presented therein, nor does NASW IL guarantee the accuracy of the information that the advertiser provides.

**\*I accept the terms of this contract.** Signature \_\_\_\_\_ Date \_\_\_\_\_